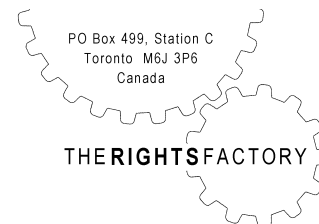


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The Rights Factory, Canada's new boutique literary agency, today announced that it has sold books for four of its clients, Grant McCrea, Steven Manners, Tasha Kheiriddin and Adam Daifallah.

Book rights have been sold to the publishing industry's most renowned companies, Random House, Raincoast and Wiley. Publication dates will be announced later in the year.

"We are delighted to announce our first three deals," says Sam Hiyate, The Rights Factory's president, "and proud to show the kind of talent we represent." Hiyate's legendary career in publishing began in 1990, when he founded the literary magazine B&A. In 1992 he founded Gutter Press, an alternative publishing company that focused on discovering new literary voices. The other half of The Rights Factory is former Toronto media lawyer Christos Grivas.

The novel "Alive by Death", written in a Raymond Chandler meets Elmore Leonard style, introduces lawyer-detective Rick Redman and his leggy, witty sidekick Dorita, who is confronted at the same time with two complex murder cases – one in his professional life and, perhaps more devastatingly, one in his personal life. World rights (including a sequel) have been sold to Anne Collins and Kendall Anderson at Random House Canada. The author, Grant McCrea, is ranked by Euromoney Guide as one of the "world's leading litigators."

"Magic Bullets: The Stories We Tell About the Drugs We Take" is by pharmaceutical-industry insider Steven Manners. Magic Bullets examines the lives of 10 famous drugs (such as Lipitor, Valium, Prozac, Viagra), exploring their discovery, their history, their effects on society, and the scandals that have changed how we think about the multibillion dollar drug industry. Canadian rights to this book have been sold to Raincoast Books Senior Non-fiction Editor Scott Steedman.

"Rescuing Canada's Right: A provocative and timely call to action for conservatives in Canada" is by Tasha Kheiriddin and Adam Daifallah (co-author of "Gritlock: Are the Liberals in Forever?"). The authors address ways of reinvigorating the conservative movement and establishing a national power base for the Conservative Party. World rights for Rescuing Canada's Right have been sold to Don Loney at Wiley Canada.

The Rights Factory Inc. is a Canadian literary agency that represents narrative intellectual property rights throughout the world. The properties include books, comics and graphic novels, film, television and video games. The Rights Factory Inc. is a privately owned company based in Toronto, Canada and is online at [www.therightsfactory.com](http://www.therightsfactory.com).

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